

PART OF THE HERITAGE VALUE-BASED CARE CONFERENCE SERIES

# The Virtual Fifth National Medicare Advantage Summit

**July 9 – 12, 2024**

**Virtual Online Video Event Live and Archived  
with 24/7 access for six months**

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**[www.medicareadvantagesummit.com](http://www.medicareadvantagesummit.com)**

**AGENDA SUBJECT TO UPDATES AND CHANGE.  
Agenda current as of July 8, 2024.**



## AGENDA AT A GLANCE

### DAY I: TUESDAY, JULY 9, 2024

#### MORNING CONCURRENT MINI SUMMITS

##### MINI SUMMITS GROUP I

MS 1: The Basics: Traditional Medicare or Medicare Advantage: How Older Americans Choose and Why

MS 2: A Fireside Chat on Medicare Advantage: The Journey of Primary Care at Home

##### MINI SUMMITS GROUP II

MS 3: Improving Medicare through Medicare Advantage

MS 4: How Beneficiaries Can be Stuck in Medicare Advantage

##### MINI SUMMITS GROUP III

MS 5: Insurers 'Scrambling' after Medicare Advantage Pay Cut

MS 6: Medicare Advantage Plans and the Two-Midnight Rule Update

MS 7: Utilization Under Medicare Advantage vs. Medicare Fee-for-Service

#### OPENING PLENARY SESSION: BACKGROUND AND POLICY SETTING

Heritage Health System Welcome

Co-chair Introductions and Summit Overview by Mary Beth Donahue, MPP, President and Chief Executive Officer, Better Medicare Alliance

CMS Medicare Advantage Keynote Address by Molly Turco, MPH Senior Advisor, CMS Innovation Center

The Headwinds Challenging Medicare Advantage: Flat or Falling Payment & Increasing Costs

Payer Considerations in 2024 as Medicare Advantage Changes

How Providers Taking Full Risk For The Care of Medicare Advantage Patients Achieve Optimal Results

Fireside Chat with Sreekanth K. Chaguturu, MD, EVP and Chief Medical Officer, CVS Health/Aetna

Day I Adjournment

### DAY II: WEDNESDAY, JULY 10, 2024

#### MORNING CONCURRENT MINI SUMMITS

##### MINI SUMMITS GROUP IV

MS 9: Reimagining the Medicare Advantage Risk Adjustment Program

MS 10: A Fireside Chat from Privia – Medicare and Medicare Advantage: A View from the Front

##### MINI SUMMITS GROUP V

MS 11: Raising the Bar: What Heightened CMS Scrutiny and Data Collection Means for the Future of Supplemental Benefits in Medicare Advantage

MS 12: The Opportunity for Medicare Advantage Plans to Address Long-term Care Needs

##### MINI SUMMITS GROUP VI

MS 13: Medicare Advantage Payment Methodology Made Easy

MS 14: A Fireside Chat on CMS Innovation Center Medicare Advantage VBID-Model Update

MS 15: How Medicare Advantage Organizations can Drive Health Equity through Supplemental Benefit Design

#### DAY II PLENARY SESSION: CLINICAL AND OPERATIONAL INNOVATION

Co-chair Welcome and Introductions by Susan Dentzer, President and Chief Executive Officer, America's Physician Groups

Keynote Fireside Chat: The Role of the CMS Innovation Center in Driving Medicare Advantage Innovation by Ellen Lukens, MPH, Deputy Director, Center for Medicare & Medicaid Innovation, CMS

The Future of Medicare Risk Adjustment – and Payment

Suggested Changes to Medicare Advantage Risk Adjustment

A Fireside Chat with Ramin Davidoff, MD, Co-CEO, The Permanente Federation

How Should Medicare Advantage Plans be Paid in the Future?

Day II Adjournment

*Continued next page*

# AGENDA AT A GLANCE, CONTINUED

## DAY III: THURSDAY, JULY 11, 2024

### MORNING CONCURRENT MINI SUMMITS

#### MINI SUMMITS GROUP VII

**MS 15: CMS's Goal to Move All Medicare Beneficiaries to Value-Based Arrangements by 2030 and the Impact on Medicare Advantage**

**MS 16: Exploring the Value in Value-Based Contracting for Medicare Advantage Plans**

#### MINI SUMMITS GROUP VIII

**MS 17: A Fireside Chat on the Ability of Medicare Advantage to Support and Innovate Models of Value-based Care**

**MS 18: The Perspective of Hospitals and Health Systems on Medicare Advantage**

#### MINI SUMMITS GROUP IX

**MS 19: Medicare Advantage: Driving Value through Advanced-Risk Primary Care**

**MS 20: The Growth of Dual Eligible Special Needs Plans**

### DAY III PLENARY SESSION: LAW, REGULATION AND COMPLIANCE

**Co-chair Welcome and Introductions**

**DOJ and OIG Government Oversight and Enforcement with regard to the Medicare Advantage Program**

**Medicare Advantage Whistleblower Litigation**

**Risk Adjustment and the Impact of the Final RADV Rule**

**Medicare Advantage Enforcement Trends and Compliance Best Practices, including Responding to Audits**

**Update on the MAPD Final Rule, Increasing Regulation of MA Supplemental Benefit Offerings and Best Practices for Compliance**

**AI Regulation and Risk Management for MA Plans**

**Medicare Advantage Prior Authorization Update**

**Day III Adjournment**

## DAY IV: FRIDAY, JULY 12, 2024

### DAY IV CLOSING PLENARY SESSION: POLITICS, POLICY AND THE FUTURE

**Co-chair Welcome and Introductions**

**George Halvorson: Medicare Is Now Profitable as a Total Program Because of Medicare Advantage**

**Donald Berwick, MD: A Perspective on the Role of Medicare Advantage and Value-based Care**

**A Fireside Chat on Reflections on the Role of Medicare Advantage in the Marketplace with Amir Dan Rubin, MBA, MHSA, CEO and Founding Managing Partner, Healthier Capital**

**Medicare Advantage: SDOH Laboratory of the Future**

**Seizing the Moment: How MA Plans can (Responsibly) Integrate AI to Achieve Better Outcomes**

**The Politics of Medicare Advantage in a Presidential Election Year**

**Political Headwinds Facing MA: How Should the MA Industry Respond?**

**Summit Adjournment**

All times are EDT.

**TUESDAY, JULY 9, 2024**

## DAY I MINI SUMMITS

### MINI SUMMITS GROUP I 10:00 am – 10:45 am

#### Mini Summit 1: The Basics: Traditional Medicare or Medicare Advantage: How Older Americans Choose and Why

**10:00 am Introduction, Discussion and Q&A**

**Gretchen Jacobson, PhD**, Vice President, Medicare, The Commonwealth Fund; Former Analyst, Health Care Financing, Congressional Research Service, New York, NY

**Faith Leonard, MPH**, Program Associate, Advancing Medicare, The Commonwealth Fund; Former Senior Budget Analyst, NYC Office of Management and Budget, New York, NY

#### Mini Summit 2: A Fireside Chat on Medicare Advantage: The Journey of Primary Care at Home

**10:00 am Introduction, Discussion and Q&A**

**Stuart Levine, MD, MHA**, Chief Medical Officer, VillageMD, a Walgreen's majority-owned company; Operating Partner, Chicago Pacific Founders; Director, Ads, Healthcare Partnerships & Strategy, Google; Co-Founder, agilon health, Los Angeles, CA

**Interviewed by:**

**Don Crane, JD**, Former President & CEO, America's Physician Groups; Co-producer Primary Care Transformation Summit and Medicare Advantage Summit, Los Angeles, CA

**10:45 am Transition Break**

### MINI SUMMITS GROUP II 10:50 am – 11:35 am

#### Mini Summit 3: Improving Medicare through Medicare Advantage

**10:50 am Introductions, Discussion and Q&A**

**Loren Adler, MS**, Fellow and Associate Director, Center on Health Policy, Brookings Institution; Former Research Director, Committee for a Responsible Federal Budget, Washington, DC

**Joe Albanese, MPP**, Senior Policy Analyst; Paragon Health Institute; Program Examiner, White House Office of Management and Budget, Washington, DC

**Josh Gordon, PhD**, Director of Health Policy, Committee for a Responsible Federal Budget; Faculty, Milken Institute School of Public Health; The George Washington University; Former Senior Health Care Policy Fellow, Progressive Policy Institute, Washington, DC

**Chris Pope, PhD**, Senior Fellow, Manhattan Institute; Former Director of Policy Research, West Health, New York, NY

**Demetrios L. Kouzoukas, JD**, Director, Medicare Reform Initiative, Paragon Health Institute; General Counsel, Medicare & Retirement Division, UnitedHealthcare; Former Director, Medicare Program, and Principal Deputy Administrator, Centers for Medicare and Medicaid Services; Former Principal Associate Deputy Secretary and Deputy General Counsel, US Department of Health and Human Services, Washington, DC (Moderator)

#### Mini Summit 4: How Beneficiaries Can be Stuck in Medicare Advantage

**10:50 am Introductions, Discussion and Q&A**

**Christine Jensen Huberty, JD**, Lead Benefit Specialist Supervising Attorney, Greater Wisconsin Agency on Aging Resources, Inc., Madison, WI

**David J. Meyers, PhD, MPH**, Associate Director, Center for Advancing Health Policy Through Research; Assistant Professor of Health Services, Policy and Practice, Brown University, Providence, RI

**Sarah Jane Tribble**, Chief Rural Health Correspondent, KFF Health News, Washington, DC

**11:35 am Transition Break**

### MINI SUMMITS GROUP III 11:40 am – 12:25 pm

#### Mini Summit 5: Insurers 'Scrambling' after Medicare Advantage Pay Cut

**11:40 am Introductions, Discussion and Q&A**

**Mark Fish, FSA, MAAA**, Senior Managing Director, FTI Consulting; Former Consulting Actuary, Milliman, Slingerlands, NY

#### Mini Summit 6: Medicare Advantage Plans and the Two-Midnight Rule Update

**11:40 am Introductions, Discussion and Q&A**

**Richelle Marting, JD, MHSA, RHIA, CPC, CEMC, CPMA**, Founder, Marting Law, LLC; Director of Managed Care, North Kansas City Hospital, Meritas Health Corporation; Clinical Associate Professor, University of Kansas Medical Center, Olathe, KS

#### Mini Summit 7: Utilization Under Medicare Advantage vs. Medicare Fee-for-Service

**11:40 am Introductions, Discussion and Q&A**

**Zarek Brot-Goldberg, PhD**, Assistant Professor, Harris School of Public Policy, University of Chicago, Chicago, IL

**12:25 pm Luncheon Break**

All times are EDT.

## OPENING PLENARY SESSION: BACKGROUND AND POLICY SETTING

1:00 pm



### Heritage Value-based Care Conference Series Welcome

**Dan Frank**, Chief Operating Officer, Regal Medical Group, Inc., Lakeside Community Healthcare and ADOC Medical Group, Santa Ana, CA



**Richard Merkin, MD**, Founder, President and Chief Executive Officer, Heritage Group; Board, California Institute of Technology and USC Keck School of Medicine; Founder Richard Merkin Foundation for Stem Cell Research, Broad Institute, Harvard and MIT, Los Angeles, CA



### Interviewed by:

**Don Crane, JD**, Former President & CEO, America's Physician Groups; Co-producer Primary Care Transformation Summit and Medicare Advantage Summit, Los Angeles, CA

1:10 pm



### Co-chair Introductions, Summit Overview and Opening Keynote Address: Sustaining and Strengthening Medicare Advantage

**Mary Beth Donahue, MPP**, President and Chief Executive Officer, Better Medicare Alliance; Former EVP, Advocacy and Operations, AHIP; Former Chief of Staff, Secretary Donna E. Shalala, US Department of Health and Human Services, Washington, DC (Co-chair)

1:25 pm



### A Fireside Chat Update on Recent CMS Advantage Proposed Rules, Regulations and Initiatives

**Molly Turco, MPH**, Senior Advisor, CMS Innovation Center, Centers for Medicare & Medicaid Services; Former Director of Policy & Research, Better Medicare Alliance, Washington, DC



### Interviewed by:

**Mara McDermott, JD**, Chief Executive Officer, Accountable for Health; Board Member, Health Care Cost Institute, Washington, DC

1:55 pm



### The Headwinds Challenging Medicare Advantage: Flat or Falling Payment & Increasing Costs

**Jeff Goldsmith, PhD**, President, Health Futures; Author, United Healthcare: Anatomy of a Behemoth and Don't Blame the Health System for the US Health Cost Problem, Charlottesville, VA



**Sachin H. Jain, MD, MBA**, President and CEO, SCAN Group & Health Plan; Adjunct Professor of Medicine, Stanford University School of Medicine, Los Angeles, CA



**Ian Morrison, PhD**, Author, Consultant, and Futurist; Author, Leading Change in Health Care: Building a Viable System for Today and Tomorrow and Healthcare in the New Millennium: Vision, Values and Leadership; Past President, Institute for the Future, San Francisco, CA



**Don Crane, JD**, Former President & CEO, America's Physician Groups; Co-producer Primary Care Transformation Summit and Medicare Advantage Summit, Los Angeles, CA (Moderator)

2:55 pm



### Payer Considerations in 2024 as Medicare Advantage Changes

**Gabe Isaacson, MBA**, Associate Partner and Member, Healthcare and Medicare Practice, McKinsey & Company, Pittsburgh, PA



**Dan Jamieson, MBA**, Partner and Member, Healthcare and Medicare Practice, McKinsey & Company, Chicago, IL



**Sonja Pedersen-Green, MBA**, Associate Partner and Member, Healthcare and Medicare Practice, McKinsey & Company Former Director of Strategy and Innovation, Icario, Minneapolis, MN



**Cara Repasky, MBA**, Partner and Member, Healthcare and Medicare Practice, McKinsey & Company, Pittsburgh, PA

3:20 pm



### How Providers Taking Full Risk For The Care of Medicare Advantage Patients Achieve Optimal Results

**Ken Cohen MD, FACP**, Executive Director of Translational Research, Optum Health, Member, Board of Directors, America's Physician Groups, Golden, CO



**Caroline L. Goldzweig, MPH, MD**, Chief Medical Officer, Cedars-Sinai Medical Care Foundation; Medical Director for Quality and Clinical Performance; Cedars-Sinai, Beverly Hills, CA



**Boris Vabson, PhD**, Research Faculty, Harvard Medical School; Nonresident Fellow in Health Policy, American Enterprise Institute, Boston, MD



**Susan Dentzer**, President and Chief Executive Officer, America's Physician Groups; Former Editor in Chief, Health Affairs; Former Health Correspondent, PBS NewsHour, Washington, DC (Moderator)

4:05 pm



### Fireside Chat with Sreekanth K. Chaguturu, MD, EVP and Chief Medical Officer, CVS Health/Aetna

**Sreekanth K. Chaguturu, MD**, Executive Vice President and Chief Medical Officer, CVS Health; Former Chief Population Health Officer, Mass General Brigham, Boston, MA



### Interviewed by:

**Don Crane, JD**, Former President & CEO, America's Physician Groups; Co-producer Primary Care Transformation Summit and Medicare Advantage Summit, Los Angeles, CA

4:45 pm

### DAY I ADJOURNMENT

WEDNESDAY, JULY 10, 2024

DAY II MORNING MINI SUMMITS

MINI SUMMITS GROUP IV 10:00 am – 10:45 am

Mini Summit 8: Reimagining the Medicare Advantage Risk Adjustment Program

10:00 am Introduction, Discussion and Q&A
Bowen Garrett, PhD, Senior Fellow, Health Policy Center, Urban Institute; Former Chief Economist, Center for US Health System Reform, McKinsey & Company, Washington, DC

Mini Summit 9: A Fireside Chat from Privia – Medicare and Medicare Advantage: A View from the Front

10:00 am Introduction, Discussion and Q&A
A Bartley Bryt, MD, MPH, Chief Medical Officer, Privia Health; Former Chief Medical Officer, Bright Health Care and Chief Clinical Officer, Brighton Health Plan, New York, NY
Interviewed by: Don Crane, JD, Former President & CEO, America's Physician Groups; Co-producer Primary Care Transformation Summit and Medicare Advantage Summit, Los Angeles, CA

10:45 am Transition Break

MINI SUMMITS GROUP V 10:50 am – 11:35 am

Mini Summit 10: Raising the Bar: What Heightened CMS Scrutiny and Data Collection Means for the Future of Supplemental Benefits in Medicare Advantage

10:50 am Introduction, Discussion and Q&A
Tim Murray, FSA, MAAA, Principal, Wakely Consulting Group; Former AVP of Pricing & Forecasting, InnoVare Health, New York, NY
Dara Smith, MBA, Principal, Health Management Associates, Seattle, WA

Mini Summit 11: The Opportunity for Medicare Advantage Plans to Address Long-term Care Needs

10:50 am Introductions, Discussion and Q&A
Tenbit Emiru, MD, PhD, Executive Vice President and Chief Medical Officer, UCare, Minneapolis, MN
Allison Rizer, MHS, MBA, Executive Vice President of Payer Solutions, ATI Advisory; Former Vice President of Health Policy & Strategy, UnitedHealthcare, Washington, DC
Jill V. Selby, Founder, JVS Consulting, LLC; Former Senior Vice President, SCAN Health Plan, Huntington Beach, CA
Lauren Flynn Kelly, Executive Editor, AIS Health, an MMIT company; Managing Editor, Radar on Medicare Advantage, Toms River, NJ (Moderator)

11:35 am Transition Break

MINI SUMMIT GROUP VI 11:40 am – 12:25 pm

Mini Summit 12: Medicare Advantage Payment Methodology Made Easy

11:40 am Introductions, Discussion and Q&A
Richard Rajaratnam, MD, Emeritus Area Medical Director, Southern California Permanente Medical Group, Riverside, CA

Mini Summit 13: A Fireside Chat on CMS Innovation Center Medicare Advantage VBID-Model Update

11:40 am Introductions, Discussion and Q&A
Sibel Ozcelik, MA, Director, Division of Health Plan Innovation, CMS Innovation Center, Centers for Medicare & Medicaid Services, Washington, DC
Interviewed by: Lauren Flynn Kelly, Executive Editor, AIS Health, an MMIT company; Managing Editor, Radar on Medicare Advantage, Toms River, NJ

Mini Summit 14: How Medicare Advantage Organizations can Drive Health Equity through Supplemental Benefit Design

11:40 am Introductions, Discussion and Q&A
Chuck Marshburn, Vice President, Data Analytics and Product Development, Elevance Health, Virginia Beach, VA
Melissa Newton Smith, Founder, Newton Smith Group, Brentwood, TN
Dan Weaver, Senior Vice President Stars and Quality, Zing Health, Monroeville, PA
Julie Evans, BS, MHA, Senior Manager, ProspHire, Pittsburgh, PA (Moderator)

12:25 pm Luncheon Break

DAY II PLENARY SESSION: CLINICAL AND OPERATIONAL INNOVATION

1:00 pm Co-chair Welcome and Introductions
Susan Dentzer, President and Chief Executive Officer, America's Physician Groups; Former Editor in Chief, Health Affairs; Former Health Correspondent, PBS NewsHour, Washington, DC

1:10 pm Keynote Fireside Chat: The Role of the CMS Innovation Center in Driving Medicare Advantage Innovation
Ellen Lukens, MPH, Deputy Director, Center for Medicare & Medicaid Innovation, Centers for Medicare & Medicaid Services, Washington, DC
Interviewed by: Valinda Rutledge, MBA, Executive Vice President, Advocacy and Education, America's Physician Groups; Former Group Director, Patient Care Model Group and BPCI Lead, CMS, Washington, DC

1:35 pm The Future of Medicare Risk Adjustment – and Payment
Aneesh Chopra, MPP, President, CareJourney, Co-Founder, Hunch Analytics; Former First US Chief Technology Officer, Arlington, VA
Ken Cohen MD, FACP, Executive Director of Translational Research, Optum Health; Member, Board of Directors, America's Physician Groups, Golden, CO

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All times are EDT.



**Richard J. Gilfillan, MD, MBA**, Former CEO and President, Trinity Health; Former Director, Centers for Medicare and Medicaid Innovation, Centers for Medicare & Medicaid Services, Washington, DC



**Rebecca Welling**, Vice President Risk Adjustment, Intermountain/SelectHealth; Former Senior Director Coding Compliance, Providence St. Joseph Health, Salt Lake City, UT



**Mark McClellan, MD, PhD**, Director, Robert J Margolis Center for Health Policy and Margolis Professor of Business, Medicine and Health Policy, Duke University; Co-chair, Health Care Payment Learning & Action Network; Former CMS Administrator and FDA Commissioner, Washington, DC (Moderator)

2:30 pm

### Suggested Changes to Medicare Advantage Risk Adjustment



**Ezekiel J. Emanuel, MD**, Vice Provost for Global Initiatives, Professor & Co-Director, Health Transformation Institute and Chair, Department of Medical Ethics, University of Pennsylvania; Former Advisor, OMB (Obama), Philadelphia, PA



**Susan Dentzer**, President and Chief Executive Officer, America's Physician Groups; Former Editor in Chief, Health Affairs; Former Health Correspondent, PBS NewsHour, Washington, DC (Moderator)

3:00 pm

### A Fireside Chat with Ramin Davidoff, MD, Co-CEO, The Permanente Federation



**Ramin Davidoff, MD**, Co-CEO, The Permanente Federation; Executive Director & Chair, Southern California Permanente Medical Group; Chair & CEO, Hawaii Permanente Medical Group and The Southeast Permanente Medical Group, Beverly Hills, CA

#### Interviewed by:



**Don Crane, JD**, Former President & CEO, America's Physician Groups; Co-producer Primary Care Transformation Summit and Medicare Advantage Summit, Los Angeles, CA

3:30 pm

### How Should Medicare Advantage Plans be Paid in the Future?



**Michael Cherner, PhD**, Chair, MedPAC (2020 – present), Leonard D. Schaeffer Professor of Health Care Policy, Department of Health Care Policy, and Director, Healthcare Markets and Regulation Lab, Harvard Medical School, Cambridge, MA



**Francis J. Crosson, MD**, Former Director of Public Policy, The Permanente Federation; Director of Public Policy, The Permanente Medical Group; Former VP, American Medical Association; Former Chair, MedPAC (2015 – 2020), Palo Alto, CA



**Paul B. Ginsburg, PhD**, Professor of the Practice of Health Policy and Management and Senior Fellow, Schaeffer Center, University of Southern California; Nonresident Senior Fellow, Brookings; Former Vice Chair, MedPAC; Founding President, Center for Studying Health System Change, Los Angeles, CA



**Gail R. Wilensky, PhD**, Senior Fellow, Project HOPE; Co-chair, Initiative on the Future of Health Care Bipartisan Policy Center; First Chair, MedPAC (1997-2001), Washington, DC



**Susan Dentzer**, President and Chief Executive Officer, America's Physician Groups; Former Editor in Chief, Health Affairs; Former Health Correspondent, PBS NewsHour, Washington, DC (Moderator)

4:30 pm

### Day II Adjournment

## THURSDAY, JULY 11, 2024

### DAY III MORNING MINI SUMMITS

### MINI SUMMITS GROUP VII 10:00 am – 10:45 am

#### Mini Summit 15: CMS's Goal to Move All Medicare Beneficiaries to Value-Based Arrangements by 2030 and the Impact of Medicare Advantage

10:00 am

##### Introduction, Discussion and Q&A

**David B. Muhlestein, PhD, JD**, Chief Research Officer, Leavitt Partners, LLC; Visiting Policy Fellow, Margolis Center for Health Policy, Duke University; Visiting Fellow, Accountable Care Learning Collaborative, Washington, DC

**Nathan Smith, PhD**, Principal Researcher, CareJourney, Kaysville, UT

#### Mini Summit 16: Exploring the Value in Value-Based Contracting for Medicare Advantage Plans

10:00 am

##### Introductions, Discussion and Q&A

**David O. Ault, JD**, Counsel, Ropes & Gray LLP; Former Director, Division of Financial Risk, Center for Medicare and Medicaid Innovation, Centers for Medicare & Medicaid Services, Baltimore, MD

10:45 am

##### Transition Break

### MINI SUMMITS GROUP VIII 10:50 am – 11:35 am

#### Mini Summit 17: A Fireside Chat on the Ability of Medicare Advantage to Support and Innovate Models of Value-based Care

10:50 am

##### Introductions, Discussion and Q&A

**Kate Goodrich, MD**, Chief Medical Officer, Humana; Professor Of Medicine, The George Washington University; School of Medicine and Health Sciences; Former Chief Medical Officer, Centers for Medicare and Medicaid Services, Potomac, MD

#### Interviewed by:

**Valinda Rutledge, MBA**, Executive Vice President, Advocacy and Education, America's Physician Groups; Former Group Director, Patient Care Model Group and PCI Lead, CMS, Washington, DC

#### Mini Summit 18: The Perspective of Hospitals and Health Systems on Medicare Advantage

10:50 am

##### Introduction and Discussion

**Michelle Millerick**, Director of Health Insurance & Coverage Policy, American Hospital Association, Washington, DC

**Molly Smith, MS**, Group Vice President, Public Policy, American Hospital Association; Former Vice President, Policy and Innovation, Visiting Nurse Associations of America, Washington, DC

11:35 am

##### Transition Break

All times are EDT.

## MINI SUMMIT GROUP IX 11:40 am – 12:25 pm

### Mini Summit 19: Medicare Advantage: Driving Value through Advanced-Risk Primary Care

#### 11:40 am Introductions, Discussion and Q&A

**Angelica Jewett, CPA**, Vice President. Value-Based Solutions, Elevance Health; Former Director of Enterprise Strategy, Enterprise Consulting and Alliances, Blue Cross NC, Indianapolis, IN

**Kevin P. Spencer, MD**, Chief Clinical Officer, agilon health; Former Chair, Premier Family Physicians, Austin, TX

**Jeff Micklos, JD**, Executive Director, Health Care Transformation Task Force; Former EVP, Management, Compliance & General Counsel, Federation of American Hospitals, Washington, DC (Moderator)

### Mini Summit 20: The Growth of Dual Eligible Special Needs Plans

#### 11:40 am Introductions, Discussion and Q&A

**Mike Cheek**, President and Chief Executive Officer, SNP Alliance; Former Senior Vice President for Reimbursement and Market Strategy, American Health Care Association, Washington, DC

#### 12:25 pm Luncheon Break

## DAY III PLENARY SESSION: LAW, REGULATION AND COMPLIANCE

#### 1:00 pm Co-chair Welcome and Introductions



**Mary Beth Donahue, MPP**, President and Chief Executive Officer, Better Medicare Alliance; Former EVP, Advocacy and Operations, AHIP; Former Chief of Staff, Secretary Donna E. Shalala, US Department of Health and Human Services, Washington, DC (Co-chair)

#### 1:05 pm Government Oversight and Enforcement with Regard to the Medicare Advantage Program



**David M. Coriell, JD**, Assistant US Attorney, Western District of New York, US Department of Justice, Buffalo, NY



**Carolyn Kapustij, MPH**, Senior Advisor for Managed Care, Office of Inspector General, US Department of Health and Human Services, Washington DC

#### 1:45 pm



#### Medicare Advantage Whistleblower Litigation Update

**Mary A. Inman, JD**, Whistleblower Counsel; Cofounder and Managing Partner, Whistleblower Partners LLP; Lead Whistleblower Counsel, Multiple Medicare Advantage Risk Adjustment Fraud Litigation, San Francisco, CA

#### 2:15 pm



#### Risk Adjustment and the Potential Impact of the Final RADV Rule

**Sean Creighton, MSc**, Managing Director, Avalere; Former VP Federal Policy, Humana; Former Deputy Group Director, Payment Policy and Financial Management Group, Centers for Medicare & Medicaid Services, Washington, DC

#### 2:45 pm



#### Medicare Advantage Enforcement Trends and Compliance Best Practices, including Responding to Audits

**John Kelly, JD**, Partner and Chair, Healthcare Industry Practice, Barnes & Thornburg; Former Assistant Chief for Health Care Fraud, Criminal Division, Fraud Section, US Department of Justice, Washington, DC



**Jackie Papish**, Partner, Barnes & Thornburg LLP, Washington, DC

#### 3:15 pm



#### Update on the MAPD Final Rule, Increasing Regulation of MA Supplemental Benefit Offerings and Best Practices for Compliance

**Helaine Fingold, JD**, Partner, Epstein Becker & Green, PC; Former Acting Director, Rates & Benefits Branch, Plan Management Policy & Operations Group, CCIIO Centers for Medicare & Medicaid Services; Former General Counsel, MedPAC, Baltimore, MD

#### 3:50 pm



#### AI Regulation and Risk Management for Medicare Advantage Plans

**Tricia A. Beckmann, JD**, Director, Faegre Drinker Consulting; Former Special Assistant, Principal Deputy Center and Operations Director, CCIIO, CMS, Washington, DC



**Scott M. Kosnoff, JD**, Partner and Co-Chair of AI, Algorithmic Decision-Making and Big Data Team, Faegre Drinker, Indianapolis, IN

#### 4:20 pm



#### Medicare Advantage Prior Authorization Update

**Robert M. Tennant, MA**, Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC

#### 4:50 pm

#### Day III Adjournment



FRIDAY, JULY 12, 2024

## CLOSING PLENARY SESSION: POLITICS, POLICY AND THE FUTURE

### 10:00 am Co-chair Welcome and Introductions



**Susan Dentzer**, *President and Chief Executive Officer, America's Physician Groups; Former Editor in Chief, Health Affairs; Former Health Correspondent, PBS NewsHour, Washington, DC*

### 10:00 am Medicare Is Now Profitable as a Total Program Because of Medicare Advantage



**George Halvorson**, *Chair and CEO, Institute for InterGroup Understanding; Former Chairman and CEO, Kaiser Permanente; Former CEO, HealthPartners; Former Chair, American Association of Health Insurance Plans and International Federation of Health Plans, Sausalito, CA*

### 10:25 am A Perspective on the Role of Medicare Advantage and Value-based Care



**Donald M. Berwick, MD, MPP, FRCP**, *Lecturer of Health Care Policy, Department of Health Care Policy, Harvard Medical School; President Emeritus and Senior Fellow, Institute for Healthcare Improvement; Former Administrator, Centers for Medicare & Medicaid Services, Newton Centre, MA*

### 11:05 am A Fireside Chat on Reflections on the Role of Medicare Advantage in the Marketplace



**Amir Dan Rubin, MBA, MHSA**, *CEO and Founding Managing Partner, Healthier Capital; Former CEO, One Medical, an Amazon Company; Former EVP, UnitedHealth Group & Divisional CEO, Optum; Former President & CEO, Stanford Health Care; Former COO, UCLA Health, San Francisco, CA*

#### Interviewed by:



**Don Crane, JD**, *Former President & CEO, America's Physician Groups; Co-producer Primary Care Transformation Summit and Medicare Advantage Summit, Los Angeles, CA*

### 11:40 pm Medicare Advantage: SDOH Laboratory of the Future



**John Gorman**, *Chairman, Nightingale Partners LLC: Founder and Former Executive Chairman, Gorman Health Group; Former Assistant to the Director, Office of Managed Care, HCFA, Washington, DC*

### 12:15 pm Luncheon Break and Visit Exhibit Hall

## CLOSING PLENARY SESSION CONTINUED

### 1:00 pm



### Seizing the Moment: How MA Plans can (Responsibly) Integrate AI to Achieve Better Outcomes

**Aneesh Chopra, MPP**, *President, CareJourney; Co-Founder, Hunch Analytics; Former First US Chief Technology Officer Arlington, VA*

### 1:30 pm



### The Politics of Medicare Advantage in a Presidential Election Year

**Christopher Jennings**, *Founder and President, Jennings Policy Strategies; Senior Fellow, Bipartisan Policy Center; Former Co-chair, Biden Health Committee and Advisor, Biden Transition; Former Senior Advisor for Health Policy and Coordinator of Health Reform (Obama), Washington, DC*



**Dean Rosen, MA, JD**, *Partner, Mehlman Consulting; Former Advisor, Senate Majority Leader William Frist (R-TN); Former Majority Counsel, House Ways and Means Health Subcommittee; Former VP Policy and GC, Health Insurance Association of America, Washington, DC*



**Susan Dentzer**, *President and Chief Executive Officer, America's Physician Groups; Former Editor in Chief, Health Affairs; Former Health Correspondent, PBS NewsHour, Washington, DC (Moderator)*

### 2:00 pm



### Political Headwinds Facing MA: How Should the MA Industry Respond?

**Jay M. Gellert**, *Former Chief Executive Officer, and President, Health Net, Inc.; Former President and COO, Bay Pacific Health Corporation; Former SVP and COO, California Healthcare System, San Francisco, CA*



**Karen Ignagni, MBA**, *President and Chief Executive Officer, EmblemHealth; Former President, AHIP; Former Director, AFL/CIO, New York, NY*



**Don Crane, JD**, *Former President & CEO, America's Physician Groups; Co-producer Primary Care Transformation Summit and Medicare Advantage Summit, Los Angeles, CA (Moderator)*

### 2:45 pm

### SUMMIT ADJOURNMENT